



*Money Management
for Real People*

DORETHIA CONNER

Personal Finance Coach + Speaker

+ ADVICE + PLANNING

+ INSIGHT + EDUCATION

+ EMPOWERMENT + FREEDOM

VISIT
DORETHIA
CONNER.
COM

Giving You a Game Plan for Financial Victory!

Are you having an out of money experience? Do you need help developing a money management plan? Are you tired of living paycheck to paycheck?

DORETHIA CONNER, MBA CAN HELP YOU!

Money problems are the #1 contributor to stress. When financial pressures rise people are more likely to make rash decisions that could lead to further disaster. Conner Coaching offers solutions that are about you – the client, not a current ‘trend’ or financial fad. We provide individualized and group personal financial coaching.



FINANCIAL COACHING AVAILABLE NATIONWIDE!

FINANCIAL COACHING

Our financial coaching sessions are tailored to the clients individual needs. Detailed ‘game plans’ are prepared that outline the specific steps necessary to achieve your goals. Financial coaching is available throughout the United States via Internet and telephone.

WORKSHOPS

Our interactive workshops are designed to produce on-going results in the financial lives of the attendees. Participants are equipped with the tools and knowledge necessary to successfully manage their money - themselves.



“MS. CONNER’S
PRESENTATION ON FI-
NANCIAL PLANNING
OFFERS YOUTH THE
KNOWLEDGE TO
PLAN FOR
A LIFETIME OF
OPPORTUNITIES.”

Frank McGhee
Program Director
NSO/Youth Initiatives
Project, Detroit, MI



1

Game Plan for Financial Victory

- Develop a saving and spending plan
- Successfully handle financial emergencies
- Achieve your financial goals!

Don’t Manage Your Debt: Get Rid of It!

- Create your own debt repayment plan
- Dealing with creditors
- Avoid bankruptcy/foreclosure
- Avoid debt

Additional Topics:

Personal Finance for Entrepreneurs • Money Management for Single Parents
College and Cash for Students • Winning The Battle With Your Finances

Investing

- Understand mutual funds, stocks, bonds
- What to look for when researching investments
- Know when to incorporate investing into your financial plan

Money Management for Youth

- Learn how to budget
- Why saving is important
- Understand financial terms
- Credit vs. Cash

4



Dorethia Conner, MBA

Candid • Energetic • Knowledgeable

Personal Finance Coach Offers Strategies for “Real” People!

Robbing Peter to Pay Paul. Rubbing Two Nickels Together. Living Paycheck to Paycheck. Dorethia Conner has heard them all. Not just because of her more than five years experience teaching people about personal finance, but because at one time in her life, she rehearsed and demonstrated them on a number of occasions.

Conner, a single parent of two, found herself in a financial tailspin and knew that change was imminent but could not immediately find the help she needed. “No one taught me the ABC’s of finance. I had to wing it,” stated Conner. It was then that the Finance major took action to become a master of her own money and resolved to help “real people” with money and debt management. She then established Conner Coaching positioning herself as a financial expert. Dorethia is often called upon as a resource for national media, including being a recurrent featured financial expert in Black Enterprise Magazine.

The “real people” represent the average person who has either convinced themselves that hiring someone to help them is unaffordable or not worth their time—Conner adamantly disagrees.

“Those are the people who need help the most or else they will continue the cycle and pass it on to the next generation,” exclaimed Conner.

Her own story of financial recovery serves as one of the best resources for timid or undecided clients. “I want my clients to know that I’m on their side. There are things that are born out of the experience that you can’t share unless you’ve been there. I’ve been there and I can help.”

Conner’s clientele includes those from all walks of life, many of whom will convey that her honest and straightforward advice is what causes them to make fundamental shifts toward debt-free living.

Her services are vast – including one-on-one sessions, group workshops, seminars, teleconferences and on-line coaching.

“My goal for every client is to cultivate a life-changing mindset about handling their money and becoming more disciplined regardless of their income. When they can do that and implement the strategies we’ve outlined for them, that’s rewarding to me,” stated Conner.



Personal Finance Coaching

is available nationwide via Internet and telephone.

AVAILABLE NOW!

Dorethia is available for seminars and speaking engagements for your group or organization.

To schedule a complimentary

30-minute consultation with

Conner Coaching, visit

www.connercoaching.com,

Call **800.962.2491** or Email

info@connercoaching.com

for more information.



Featured in
**BLACK
ENTERPRISE**

ACHIEVE YOUR MONEY MANAGEMENT GOALS NOW! REAL SOLUTIONS FOR REAL PEOPLE!



Dorethia was warm, funny, engaging and made what could have been considered “boring” or “hard” financial information to young people – understandable and practical.

Shamyle Maya Nesfield, MSW, Project Director
Angelina Hamilton Broderick, Assistant Director
The B. Side: The Business Side of Youth,
Eastern Michigan University

Ms. Conner, has encouraged me to look at the whole picture of my financial state. She has shown me how to budget, save and I’m now working to become debt free. Conner Coaching has empowered me not to live from pay check to pay check but to live within my means allowing for greater stability in my finances.

Marilyn Williams

I have had the pleasure of auditing Ms. Conner’s Personal Finance seminars and found them to be very educational and pertinent to our current times. Her presentation and delivery is understandable. Her ability to answer questions in a practical manner makes her one of the better consultants in the Metropolitan Detroit area. I strongly recommend her services both as a guest speaker and personal consultant.

Thomas J. Agar, BBA MBA
Osborn Business Development Center

VISIT DORETHIA CONNER .

ADVICE & PLANNING + INSIGHT & EDUCATION + EMPOWERMENT & FREEDOM

Conner Coaching, LLC + Phone: 800.962.2491 + Email: info@connercoaching.com

Conner Coaching, LLC educates our clients on how to apply structure, accountability, and money management to each area of their financial life. We are not a debt management company, credit counselor, insurance or mortgage broker, investment advisor, or tax advisor. We do not deal in securities trading or give investment advice, nor do we sell third party products or services.